

education is... **INTERACTIVE**

reaching students where they live...in the digital world

Maximize the Value
of an Electronic Edition
(E-edition)
in Your Classroom!



in-print...online...mobile any where, any how, any time





*From the
Pressroom
to Online
to the
Classroom*

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reaching
students
where
they live...
in the
digital world



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Overview

- Top 14 reasons to go paperless
- Getting started...E-editions made easy
- Why use the Valley Morning Star E-edition?
- How to sign up for the E-edition
- Accessing the E-edition
- Don't just read it...Navigate it
- Archives...Search local stories posted within the Herald website
- Licenses (Subscriptions) & Delivery
- Verification/Affidavits
- Contact us





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Top 14 Reasons to Go Paperless

1. **Exact.** E-editions are exact replicas of the newspaper.
2. **Easy access.** It's quicker! Flip through pages, skim headlines, and search.
3. **Easy to read.** Zoom in to text and pictures to maximize your easy, comfortable reading. View photo and video galleries.
4. **Convenient.** It's available by 5:30 a.m. every day. Log on at home, school, or out of town.
5. **Guaranteed.** Timely delivery to classrooms.
6. **Searchable.** Search articles or ads by category, by edition, by date, and much more.
7. **Flexible.** Search one day or seven days worth of editions. Keyword searches allow for instant research on any topic!



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Top 14 Reasons...*continued*

8. **Portable.** Download and save issues and read offline.
9. **Compact.** Save past pages/issues on your computer for fast, neat, and highly space-efficient and searchable storage for quick reference later.
10. **Efficient.** Jump to section or articles with a single click.
11. **Functionality.** The ease and functionality of the e-edition may save you more time. Read, save, print, and email articles.
12. **Connect to students.** Students live in a digital world. They play games, communicate with friends, research, and do homework. E-editions complement resources and methods students are already using to get information.
13. **Green.** Conserve resources. The e-editions are environmentally friendly.
14. **Chocolates.** Browsing the internet is like "...a box of chocolates...you never know what you're going to get."

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Getting Started

E-editions Made Easy

- There is **no special software needed** to view the e-edition, just your usual internet connection and online browser.
- Use the e-edition on **individual computers**, with a **SMARTBoard**, or with an **LCD projector**. It's convenient and environmentally friendly.
- E-editions let you **navigate an exact replica of the newspaper** just as you would the newsprint version. You can flip through pages, view articles, photos, games, ads, comics, and more with the click of a button.
- The e-edition is **ideal for classroom learning AND homework assignments**. Keyword searches allow students to research any topic, person, or event. You may also **print out, email, and share articles as needed for instructional purposes**.





Why use the e-edition?

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The e-edition **combines the best of both worlds**: a robust, user-friendly platform featuring the speed of the internet and the organization of a newspaper.

It's **flexible, interactive, and informative**. Students develop **higher order thinking skills** such as analysis and synthesis to arrive at new solutions. **Current “real world” information reinforces concepts and motivates students to learn in a fun format.**

Opportunities are **created to expand the use of engaging, up-to-the-minute news from the Valley Morning Star.**

You and your students can **access the e-edition throughout the school year.**

Students flip through the digital paper just like they would a printed edition.



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Why use the e-edition?

...continued

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The e-edition delivers **credible news and information** in a **digital format that your students prefer**, and it **gives you more flexibility** to use the newspaper as a teaching and resource tool.

Efficient menu bars allow you to **easily navigate** through the whole e-edition.

Review featured pages like weather, sports, puzzles, and entertainment with **quick scan** options.

Digitized e-pages are delivered in a **password-protected trusted website**, with **information that has passed editorial review**.

You have **access to many resources, features, videos, photos, puzzles, and games**.

It is free. E-edition licenses (subscriptions) are available to **teachers, and their classrooms** due to the generous **donations from local businesses and Valley Morning Star subscribers**. Scholarship funds are limited, so **first-come, first-served**. Once scholarship funds are depleted, you may purchase e-edition licenses for your classroom.



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Signing up for e-edition Licenses

Call the **Star In Education** office at **956.430.6256** or email **sie@valleystar.com** to order your classroom e-editions.

When ordering the e-edition, you receive “licenses.” One e-edition license is just like one print newspaper copy. Order licenses to match the maximum number of students in your largest class (i.e. 25 students = 25 licenses). Each teacher should have his/her own license. Bulk orders for schools are not available.

One username and password will be sent to the email address you provide when ordering your licenses. That username and password is for you **AND** your students to access to the e-edition.

To access the e-edition, (1) **go to www.valleystar.com and click on the Edition link** on the blue menu bar. (2) **Enter your username and password** under **Online Edition Subscriber Sign In**. (3) Click **Sign In** and enjoy your e-edition!

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Navigate the Online Edition

Freedom - Valley Morning Star, Monday, August 22, 2011 - ActivePaper Daily by Olive Software - Windows Internet Explorer

http://epaper.valleymorningstar.com/Olive/ODE/ValleyMorningStar/

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Google Search Share Check Translate AutoFill Sign In

1 Contents 2 Search 3 Back Issues

Introduction | What's Inside? | Help

Freedom - Valley Morning Star Monday, August 22, 2011

Welcome to the Valley Morning Star ActivePaper Daily!

- Click upper corners or use arrows to flip pages
- Click the bottom-right button to view the newspaper in full screen mode
- Click on page or zoom buttons to zoom in/out
- Click "What's Inside?" to browse the newspaper via Table of Contents or Page Thumbnails
- View one or two pages at a time
- Access back issues and/or other publications

You can use mouse wheel to flip pages or to scroll within a page. When a horizontal scrollbar appears the page flip is disabled.

1 Contents:
Introduction: Guidelines on navigating the pages.
What's Inside: Table of Contents for edition by section and article.
Help: More helpful guidelines

2 Search:
 Search the edition using keywords.

3 Back Issues:
 Shows you the past week's editions for easy access.



Contents – What's Inside

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Table of Contents Page Thumbnails

Front Page


- 1,000 MORE Job seekers still lining up for Bass Pro Shops** A1
 By DANIELLE ALTENBURG
 daltenburg@valleystar.com 956-430-6292
 HARLINGEN — Day two of the Bass Pro Shops job fair brought another 1,000 applicants to the community center before noon Tuesday, with 400 applicants interviewed by 10:30... [full text](#)
- Rio Hondo \$325K in red** A1
 By FERNANDO DEL VALLE
 fernanddv@valleystar.com 956-430-6278
 RIO HONDO — Auditors have found a \$325,226 deficit in the city's \$1 million general fund budget, City Commissioner Rick Tello said Tuesday. The certified public accounting firm of... [full text](#)
- ARTISTIC EXPRESSION** A2
 By DAVE FAVILA
 Valley Morning Star
 Jaime Maravillas always enjoyed drawing. Even as a grade-school student, Maravillas, 40, would often find himself preoccupied with sketching in his notebook instead of paying attention to the... [full text](#)
- Groups launch campaign offering free eye exams** A2
 By ISAAC GARCIA
 igarcia@valleystar.com 956-873-0561
 HARLINGEN — Rio Grande Valley children and their parents are now able to qualify for free eye examination "gift certificates" along with being given diabetes awareness information... [full text](#)
- Texas Elks raise awareness about issues facing youth** A3




THE TATTOO ARTIST
Some Maravillas always enjoyed drawing. "During high school I realized that I wanted to do tattooing," Maravillas said. "I figured that I would have more of my sketches and turn them into permanent art..." [PAGE 42](#)




WEDNESDAY, AUGUST 17, 2011 10:00PM BRIGHT 2011 WWW.VALLEYMORNINGSTAR.COM \$1.50 SUNDAYS • 75 CENTS DAILY



NEW SELENA ALBUM TO BE RELEASED NEXT YEAR
Selena's mother, Abraham Quintanilla, said he is in the process of putting together a new album of unreleased music recorded during the singer's teenage years. [PAGE 42](#)



POLL RANKS RIO HONDO BOBCATS #9
Enthusiasts are always high at Rio Hondo, especially on 47 sets. Now, they're being cheered just a little bit more. The Bobcats, who earned 1.8 diamonds, distinguished by a solid red group, begin the season tonight. It is the 2011 Valley Frontier Newspaper poll. [PAGE 61](#)



1,000 MORE Job seekers still lining up for Bass Pro Shops

ELKS DRUG AWARENESS
Harris County Elks and their parents have a lot of really good things at the Harlingen Elks Lodge held an outdoor awareness event Saturday night. The Elks and their parents had a party last night, a presentation by the Texas Elks district association. [PAGE 43](#)

LEGISLATION AIMS TO LIME CRUISE INDUSTRY
U.S. Rep. Elise Stover Lawrence said a resolution would allow ships to cruise the... [PAGE 43](#)

Rio Hondo \$325K in red
Auditors say \$125,000 not accounted for

By FERNANDO DEL VALLE
fernanddv@valleystar.com 956-430-6278

RIO HONDO — Auditors have found a \$325,226 deficit in the city's \$1 million general fund budget, City Commissioner Rick Tello said Tuesday. The certified public accounting firm of Lantz & Peltz found the deficit from 2010 audited from \$124,748 to 2009, Tello said. The auditors also could not account for about \$125,000, Tello said. The deficit, he said, may come from bookkeeping problems that auditors found in the city's annual financial audit for 2009, 2010 and 2011 audited last week. "This money's not accounted for," Tello said. "If it has been spent, I like to know where it is..."



Page Thumbnails

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http://epaper.valleymorningstar.com/Olive/ODE/ValleyMorningStar/

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HOOKED ON FISHING
 Arroyo City sees increase in visitors
 ECONOMIC GROWTH
 Final Modern Venice phase launched

RETIRED? NOT SO MUCH
 After 17 years in a...

COUNTY MULLS TAX INCREASE
 Contra Costa County...

TRANSITION TO SCHOOL IMPORTANT FOR CHILDREN
 The kind of support...

WILDCATS RANKED NO. 4
 For some programs, a No. 4 ranking is...

MONDAY, AUGUST 22, 2011 © COPYRIGHT 2011 WWW.VALLEYMORNINGSTAR.COM \$1.50 SUNDAY 475 CENTS DAILY

Done Internet 100% 9:54 AM



Navigation Tools



Use these buttons to navigate through the pages:

You may also: Click in the area that displays the page numbers (A1 of 22) and type in the page you want to go to. Example: A5

Hold your mouse pointer over the upper left or right corner until you see the folded corner, click and it will change the page. Left corner will go back a page (if not on front page) and right corner will go to next page (if not on the last page).

Move your mouse pointer to the left or right edge of page and a shadowed bar will be displayed, click to change page.

Use these buttons to change the viewing options available for each page:

- Fit the full page into viewing area
- Enlarge page to the maximum width
- Decrease page size
- Increase page size
- View one page
- View two pages

Use these buttons to email, print, download, bookmark and copy pages:

- Email Link to page
- Print page
- Download PDF. Bookmark page
- Copy Link to clipboard





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Accessing Archives

You and your students can search local written articles that are archived within the newspaper website.

When you search by keyword, a list of articles will appear with the keyword written in the news feature. Click to open the article that you want to read.

Searching archives helps students gain a historical perspective. It fosters research and expository writing by encouraging students to work with prime source materials.

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License (Subscription) & Delivery Print & E-edition

SIE classroom teachers may receive e-editions only, or a combination of print and e-edition subscriptions.

Teachers will be limited to printed newspapers once a week. Teachers and their students (largest class that will use the e-edition) must secure individual licenses. E-edition access is available 24/7 throughout the school year.

On occasion, you may be offered print copies of special programs or sections in addition to your SIE order.

The Valley Morning Star continues to provide hundreds of curriculum resources and lesson plans to support the use of both print copies and e-editions (most SmartBoard compatible).

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Verification / Affidavits

SIE teachers are required to verify print and online licenses (subscriptions) requested by signing an affidavit or verification form. In most cases, one affidavit or verification form will be sent to your principal to sign for all participating teachers.

Teachers/schools not completing and returning signed affidavits or verification forms will not be allowed to continue receiving the print or online edition.

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Contact Us

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Here's to a great school year...in the digital world!

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